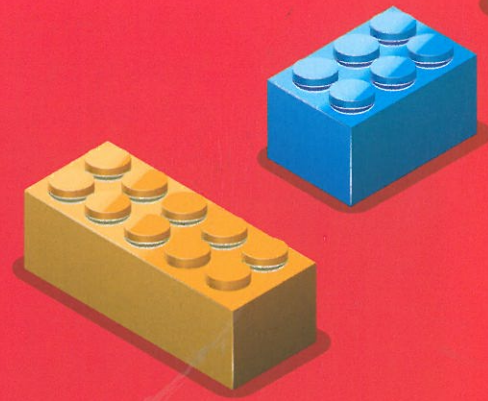


ANNONCE

# WHY WOULD INVESTORS IN DENMARK BUILD ON INDIA'S URBAN DEVELOPMENT?



Under the Smart Cities Mission, India has 100 new cities lined up for urban renewal and retrofitting - in order to make them more sustainable and citizen-friendly.

India's Smart Cities Mission will impact a total urban population of approximately 100 Mn.

India has jumped 53 places in 2 years, and is now 77th in World Bank's Ease of Doing Business Report 2019 [100 in 2018, 130 in 2017].

By 2040, urban development in India is estimated to require USD 4.5 Tn in investment.

## MAYBE IT'S THE BUILDING BLOCKS.



### INVEST INDIA

NATIONAL INVESTMENT PROMOTION  
& FACILITATION AGENCY



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